

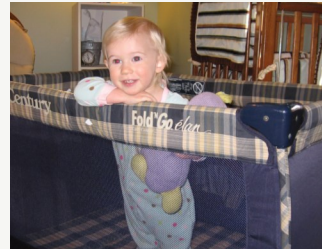
CARING AND SHARING

SUMMER 2012

VOLUME 1, ISSUE 1

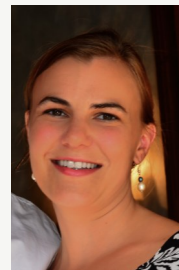
Safe Sleep Program

As of April 1, 2012 we re-opened our crib program. We are giving our brand-new pack-n-plays to families in the Madison area, so they can provide a safe place to sleep for their babies. You may have read about our re-opening in the Catholic Herald, or seen our donor letter raising funds for our program. We have gotten a great response from donors, and have **met our goal** of funding the program for a whole year! We have had consistent requests for pack-n-plays, and have been delivering about 1 pack-n-play per week for the last few months through our program, which is the average from our previous program. We are so excited to re-open this program. We thank our donors and volunteers for making this



Director's Corner...

I have served on the Board of the Pregnancy Helpline for 3 years, in the role of the Secretary. I have loved working with the Board, and watching it change and grow over the past 3 years. Working with the long-time volunteers of the Pregnancy Helpline has been so humbling. Hearing the stories of our beginnings, and the faithful hours and years that our volunteers have put in to keep our organization going is amazing.



By day, I'm also an Occupational Therapist for a local hospital. I work there part-time, and am home with my 3 girls the rest of the time. My husband Matt is very supportive of my work with the Helpline, and is often watching the kids while I'm at PH meetings, or accompanying me on Sharing Center Drop-offs. We are members of St. Maria Goretti Parish.

As the new executive director, my goal is to simply fulfill our mission through our 4 outreaches: Safe Sleep, Phone Lines, Sharing Center, and Layette.

I look forward to working with the donors, clients, volunteers, and Board over the next year. I take your trust and the responsibility of this role very seriously, and ask for grace and guidance as we work together to serve families in the Madison area.

Alissa Hirscher

SPECIAL POINTS OF INTEREST:

- ◆ NEW PROGRAM
- ◆ NEW EXECUTIVE DIRECTOR
- ◆ CLIENT STORY
- ◆ VOLUNTEER SPOTLIGHT
- ◆ 30TH ANNIVERSARY CELEBRATION
- ◆ PARTNERS IN CARING



OUR BOARD

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Client Story

“EVERYTHING I’VE
NEEDED I’VE
GOTTEN FROM
HERE.”
-AMANDA,
SHARING CENTER
CLIENT

Amanda is a current client of the Pregnancy Helpline. She got to know us through a roommate who told her about our Layette program when she was pregnant. We delivered a layette to her in the hospital, and she “enjoyed a lot of the stuff” in the box. Her daughter is now 3 months old.

Amanda comes regularly to the Sharing Center on Saturdays. “I enjoy being able to come here, even if I don’t take anything I like to look around.” She says that she’s

gotten all of her bottles from us, “so that’s helped a lot.” She does not use any other services in Madison at this time.

How has Pregnancy Helpline met Amanda’s needs? “Everything I’ve needed I’ve gotten from here.” The Saturday I met Amanda at the Sharing Center, she had brought another mom with her. Her friend has 1 toddler and is pregnant with another. Both women shopped, looked, and left with bags full of needed

clothing and supplies from our center. Meeting the needs of Amanda and her friend is exactly what the Pregnancy Helpline is here to do.



Volunteer Spotlight

WELCOME NEW LEADERS!

- ANNA DELANEY, SHARING CENTER CO-COORDINATOR
- KATIE MCMAHON, SHARING CENTER CO-ORDINATOR
- JESSICA VINSON, PHONE LINE VOLUNTEER COORDINATOR

After more than 14 years, our faithful Sharing Center Coordinator, **Marilyn Beach** has stepped down. She began working with the Sharing Center in 1998, when another local pregnancy center was re-organizing.

Since then, Marilyn, along with a faithful troop of Saturday and weekly volun-

Mary Ann Schulte has also resigned from her position as Phone Line Volunteer coordinator.

Mary Ann has served with the Helpline for about 20 years starting as a phone volunteer, then Board member, and eventually Phone

teers, has made it into the organized, vibrant place it is today!

Marilyn will be focusing her time more with her ministry at Blackhawk Church, with the Mother and Child resource center, as well as continuing to work as a nurse for Dean Care. Marilyn will continue to send

Line Volunteer Coordinator.

She has been involved in recruiting and training phone volunteers, keeping the referrals and educational materials up to date, and running the monthly meetings. She has made sure they have the support and

donations and volunteers our way as always from Blackhawk Church.

Many, many thanks to Marilyn for her hard work, and dedication to this core part of the Pregnancy Helpline!

We have filled the position with 2 volunteers, as the duties are so great!

education they need to be successful on the phones.

Mary Ann will continue to serve as a volunteer on the Phone lines, which we are grateful. Thanks so much for your many years of service! You are an amazing asset to the Helpline!

Upcoming Event

Join us in celebrating our 30th Anniversary!

Date: October 13

Time: 3-6pm

Place: Babe's Bar and Grill, Schroeder Rd.

Suggested Donation: \$3 per person - (\$1 per decade!)

This is an event to thank our donors and volunteers! Enjoy snacks drinks, appetizers, and cake.

- Join us as we unveil our new logo and website.
- Meet the Board of Directors and new Executive Director.
- Thank the coordinators of our programs, and the faithful volunteers that serve with them.
- See the history of the Pregnancy Helpline.

30 Years



We have a lot to celebrate!

RAFFLE ITEMS:

- AMERICAN GIRL DOLL
- IPOD
- ANTIQUE SCHOOL DESK

Partners in Caring

American Girl
Auntie Em's Consignment
Babe's Bar and Grill
Badger Catholic
Blackhawk Church
Blessed Sacrament Parish
Boston Store
The Caring Center

Cathedral Parish
Chad Millar Photography
Christ the King Parish
Dane County 4-H
Diocese of Madison
GAP & GAP Kids
Girl Scout Troop #2101
Good Shepherd Lutheran

Knights of Columbus
Pro-Life Wisconsin
R Church
Sacred Hearts Parish
Shopko
St. Albert the Great
St. Ambrose Academy
St. Bernard

St. Christopher
St. John the Baptist
St. Maria Goretti
St. Paul's Grad Group
St. Thomas Aquinas
St. Vincent DePaul
Visionary Design Concepts
Wisconsin Right to Life
Women's Care Center

Opportunities

VOLUNTEERS

- Sharing Center sorters. Come 1-2 times a month for 2-3 hours and sort and size baby cloths at our Sharing Center. Kids can play while you sort!
- Phone Volunteers. We are in need of more phone volunteers, especially Spanish speaking ones.

DONATIONS

We depend entirely on donations of time, material goods, and financial assistance from generous people in the Madison area.

Checks can be made to the Pregnancy Helpline, Inc. Send all donations to: Pregnancy Helpline, Inc PO Box 5261 Madison, WI 53705

CONTACT US

If you are interested in getting involved, please contact Alissa Hirscher, Pregnancy Helpline Director at 222-0008, or pregnancyhelplinedirector@gmail.com



PREGNANCY HELPLINE OF MADISON

Sharing Center Hours

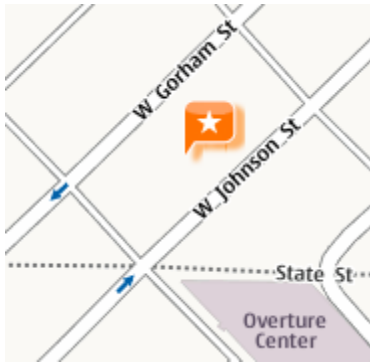
Saturday 10 am—1 pm
(closed Holiday weekends)

120 W. Johnson St
(Next to Holy Redeemer
Church)

OUR MISSION:

The Mission of Pregnancy Helpline Inc is to provide life-affirming compassionate care; giving accurate information, material support, and community referrals to women and their families before, during, and after pregnancy.

Pregnancy Helpline is a non-profit, non-political organization supporting Madison-area families for 30 years. We depend entirely on donations of time, material goods, and financial assistance from generous people in the Madison area. If interested in volunteering, donating or for more information, please call (608) 222-0008 or email us at pregnancyhelplinedirector@gmail.com.



PREGNANCY HELPLINE OF MADISON
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MADISON, WI 53705